

BURS SCOOPS AN AWARD AT THE GLOBAL EXPO



Mr. Tshepo Seetso receiving the award from the BITC CEO



BURS staff posing for a picture with the former President, His Excellency Sir. K Masire at the stall

For the first time in history, BURS was announced the 2nd Prize Winner to a rupturing applause as one of the best exhibitors at the recently ended Global Expo.

The Chief Executive Officer of Botswana Investment and Trade Centre (BITC), Mr. Letsebe Sejoe, bestowed the award upon BURS at the awards ceremony after the exhibition.

In an effort to position the BURS brand at the expo, the presentation during the judging session demonstrated the relevance of BURS' presence at the expo and its interventions aimed to seamlessly facilitate customs processes at the entry points for the participating international exhibitors.

The theme for Global Expo 2014 was titled **"Enhancing The Business Landscape Through Foreign Direct Investment and Exports"**. Hence the theme resonated with BURS because it gave the organisation an opportunity to interact with the exhibitors on face-to-face basis to engage on issues of tax laws to enhance compliance.

The traffic at the BURS stall started a bit low on the first days of the Expo and increased to satisfactory numbers on the last day.

Questions and enquiries varied from Customs declarations, Tax Clearance exemptions and VAT registration.

The BURS stall had a four-man delegation comprising Customs & Excise and Internal Revenue Divisions and Communications Office. The stall attracted about 300 visits in the three days.

Global Expo is a premier business-to-business exposition to attract foreign direct investment and promote exports of locally produced goods and services.

BURS has been participating at the Global Expo since inception. The exhibition was hosted at the Fairgrounds Holdings in Gaborone from 17-19 November 2014.

By Matshediso Pule